## **ORDER**

Orders

Order / Rev:

104398

Alt Order#:

06832443

Product Desc:

REP JEWISH COALITION

Estimate:

Flight Dates:

09/17/12 - 10/21/12

Original Date / Rev:

07/17/12 / 07/25/12

Order Type:

GENERAL

Primary AE:

Sales Office:

Sales Region:

Amy McCreary

BLPHI

National

Agency

Name:

Jamestown Associates/ NJ

Buying Contact:

Billing Contact:

5 Mapleton Rd.

Princeton, NJ 08540

Billing Type:

Billing Calendar:

Billing Cycle:

Agency Commission:

15%

Cash

Broadcast

EOM/EOC

00:15:00

Advertiser

Name:

Priority:

Republican Jewish Coalition (RJC)

Demographic:

A35+

Product Codes:

PLI2

SELECT PRIORITY CODE

Revenue Codes:

POLITICAL/AGY, PISSUE, GEN

New Business Thru:

Order Separation:

Advertiser External ID:

Agency External ID;

Bill Plan

D)11 1 1011				
Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/30/12	190	\$117,650.00	\$100,002.50
10/01/12	10/21/12	285	\$195,375.00	\$166,068.75

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	190	\$117,650.00	\$100,002.50	0.00
October 2012	285	\$195,375.00	\$166,068.75	0.00
Totals	475	\$313,025,00	\$266,071,25	0.00

## **Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	26%	\$313,025.00
Market	100%	\$1,203,942,31

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	29%	\$349,143.27
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	20%	\$240,788.46
KTUD	1%	\$12,039.42
KVVU	16%	\$192,630.77
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	8%	\$96,315.38

	Ln	Ch	Start	End	Inventory Code	Break	Start/End Tin	ne Days	Len Spo	ots	Rate Pri	Rtg Type \$	Spots	Amount
•	E 1	KSNV	09/17/12	09/28/12	M-F 5-6a WakeUp	•	5-6a	MTWTF	:30	5	\$325.001	0.00 NM	10	\$3,250.00
		NEWS			M-F 5-6a WakeUp	w/Wagners								
		<u>Star</u>	rt Date I	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating				i		

Print Date: 07/25/12 11:37:54

**KSNV** 

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Order / Rev:

104398

Advertiser:

Republican Jewish Coalition (RJC)

Alt Order #: Flight Dates:

06832443

09/17/12 - 10/21/12

Product Desc:

REP JEWISH COALITION

Estimate:

NEI BEWOTT OOMETTON

Ln Ch Days Start End Inventory Code Break Start/End Time Len Spots Rate Pri Rtg Type Spots Amount \$325.001 KSNV 09/17/12 09/28/12 M-F 5-6a Wake Up w/WaQM 5-69 MTWTF--:30 5 0.00 NM 10 \$3,250.00 M-F 5-6a WakeUp w/Wagners **NEWS** Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/17/12 09/23/12 MTWTF--\$325.00 0.00 5 09/30/12 MTWTF--Week: 09/24/12 \$325.00 0.00 E 2 KSNV 10/01/12 10/19/12 M-F 5-6a Wake Up w/WaQM 5-6a MTWTF--:30 5 \$450.001 0.00 NM 15 \$6,750.00 M-F 5-6a WakeUp w/Wagners **NEWS** Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 10/01/12 10/07/12 MTWTF--5 \$450.00 0.00 Week: 10/08/12 MTWTF--\$450.00 10/14/12 5 0.00 Week: 10/15/12 10/21/12 MTWTF→→ 5 \$450.00 0.00 E 3 KSNV 10/01/12 10/19/12 M-F 6-7a WakeUp w/WaQM MTWTF--:30 10 \$700,001 0.00 NM \$21,000.00 M-F 6-7a WakeUp w/Wagners NEWS Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 10/01/12 10/07/12 MTWTE--\$700.00 0.00 10 MTWTF--Week: 10/08/12 10 10/14/12 \$700.00 0.00 Week: 10/15/12 10/21/12 MTWT F--10 \$700.00 0.00 E 4 KSNV 09/17/12 09/28/12 M-F 6-7a WakeUp w/WaQM :30 \$650.001 MTWTF---10 0.00 NM 20 \$13,000.00 M-F 6-7a WakeUp w/Wagners **NEWS** Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 09/17/12 09/23/12 MTWTF--10 \$650,00 0.00 MTWTF--09/30/12 Week: 09/24/12 10 \$650.00 0.00 KSNV 09/17/12 09/28/12 Today Show CM 658a-9am :30 10 \$850.001 0.00 NM MTWTF---20 \$17,000.00 Today Show TODAY Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 09/17/12 09/23/12 MTWTF~~ 10 \$850.00 0.00 Week: 09/24/12 09/30/12 MTWTF--\$850.00 10 0.00 KSNV 10/01/12 10/19/12 CM 658a-9am Today Show MTWTF ---:30 10 \$900.001 MM 00.0 \$27,000.00 Today Show TODAY Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/01/12 10/07/12 MTWTF--10 \$900.00 0.00 MTWTF--Week: 10/08/12 10/14/12 10 \$900.00 0.00 MTWTF--Week: 10/15/12 10/21/12 10 \$900.00 0.00 KSNV 10/01/12 10/19/12 M-F Today Show II 3rd H0M 9-10a MTWTF--:30 \$425.001 0.00 NM 15 \$6.375.00 M-F Today Show II TODAY II Start Date **End Date** Weekdays Spots/Week <u>Rate</u> Rating Week: 10/01/12 10/07/12 MTWTF--5 \$425.00 0.00 MTWTF---Week: 10/08/12 10/14/12 \$425.00 5 0.00 Week: 10/15/12 10/21/12 MTWTF--\$425.00 0.00 KSNV 09/17/12 09/28/12 M-F Today Show II 3rd H0M 9-10a MTWTF--:30 \$350.001 0.00 NM 10 \$3,500.00 M-F Today Show II **TODAY II** End Date Weekdays Spots/Week Start Date Rate Rating Week: 09/17/12 09/23/12 MTWTF--\$350.00 0.00 MTWTF--Week: 09/24/12 09/30/12 \$350.00 0.00KSNV 09/17/12 10/19/12 Rachael Ray CM 11am-12pm MTWTF--:30 5 \$325,001 0.00 NM \$8,125.00 25 Rachael Rav RR Spots/Week Start Date **End Date** Weekdays Rate Rating MTWTF--Week: 09/17/12 09/23/12 5 \$325.00 0.00 MTWTF--Week: 09/24/12 09/30/12 5 \$325.00 0.00 MTWTF--10/07/12 Week: 10/01/12 5 \$325.00 0.00 MTWTF--Week: 10/08/12 10/14/12 5 \$325.00 0.00 Week: 10/15/12 10/21/12 MTWTF--5 \$325.00 0.00 E 10 KSNV 09/17/12 10/19/12 Noon News CM 12-1230pm MTWTF--:30 5 \$425.001 0.00 NM \$10,625.00 25 Noon News

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KSNV

Order / Rev:

104398

Advertiser:

Republican Jewish Coalition (RJC)

Alt Order #:

06832443

Product Desc:

REP JEWISH COALITION

Flight Dates:

09/17/12 - 10/21/12

Estimate:

Ln Ch Start NEWS	End	Inventory Code	Break	Start/End	Time Days	Len S	Spots	Rate Pri	Rtg Type	Spots	Amount
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating				- 1		
Week: 09/17/12	09/23/12	MTWTF	5	\$425.00	0.00						
Week: 09/24/12 Week: 10/01/12	09/30/12 10/07/12	MTWTF MTWTF	5 5	\$425.00 \$425.00	0.00 0.00						
Week: 10/08/12	10/14/12	MTWTF	5	\$425.00	0.00						
Week: 10/15/12	10/21/12	MTWTF	5	\$425.00	0.00						
E 11 KSNV 09/17/1	12 10/19/12	The Agenda 1230	•	1230-1p	MTWTF	:30	5	\$325.001	0.00 NM	25	\$8,125.00
AGENDA		The Agenda 123	upm								
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating				I		
Week: 09/17/12	09/23/12	MTWTF	5	\$325.00	0.00						
Week: 09/24/12	09/30/12	MTWTF	5	\$325.00	0.00						
Week: 10/01/12 Week: 10/08/12	10/07/12 10/14/12	MTWTF MTWTF	5 5	\$325.00 \$325.00	0.00 0.00						
Week: 10/15/12	10/21/12	MTWTF	5	\$325.00	0.00						
E 12 KSNV 09/17/	12 10/ <b>1</b> 9/12	The Doctors	CM	2pm-3pm	MTWTF	:30	5	\$325.001	0.00 NM	25	\$8,125.00
DDA		The Doctors									
DRS <u>Start Date</u>	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/17/12	09/23/12	MTWTF	<u> 5</u>	\$325.00	0.00						
Week: 09/24/12	09/30/12	MTWTF~-	5	\$325.00	0.00						
Week: 10/01/12	10/07/12	MTWTF	5	\$325.00	0.00						
Week: 10/08/12 Week: 10/15/12	10/14/12 10/21/12	MTWTF MTWTF	5 5	\$325.00 \$325.00	0.00 0.00						
E 13 KSNV 09/17/		Dr. Phil	CM	3-4p	MTWTF	:30	5	\$450.001	0.00 NM	25	\$11,250.00
		Dr Phil	<b></b>	· .p		.00	Ů	φ100.001	0.00 14141	20	ψ11,230.00
PHIL											
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 09/17/12 Week: 09/24/12	09/23/12 09/30/12	MTWTF MTWTF	5 5	\$450.00 \$450.00	0.00 0.00						
Week: 10/01/12	10/07/12	MTWTF	5	\$450.00	0.00						
Week: 10/08/12	10/14/12	MTWTF	5	\$450.00	0.00						
Week: 10/15/12	10/21/12	MTWTF	5	\$450.00	0.00			4000.00			
E14 KSNV 09/17/	12 09/28/12	NEWS 3 at 4 (1 4PM NEWS (1 h		4-5pm (4:00 PM-4:	MTWTF	:30	5	\$600.001	0.00 NM	10	\$6,000.00
NEWS		41 10 14 E 17 C ( 1 11	oury	(4.00110-4.	50 T W)						
Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						
Week: 09/17/12	09/23/12	MTWTF	5	\$600.00	0.00						
Week: 09/24/12	09/30/12	MTWTF	JOHDOM 5	\$600.00	0.00	.00		070F 004	0.00.1111	4.5	040.075.00
E 15 KSNV 10/01/	12 10/19/12	NEWS 3 at 4 (1 4PM NEWS (1 h	•	4-5pm (4:00 PM-4:	MTWTF 30 PM)	:30	5	\$725.001	0.00 NM	15	\$10,875.00
NEWS			ou.,	(1.00 T III T	00 / 111.)						
Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10/01/12 Week: 10/08/12	10/07/12	MTWTF MTWTF	5	\$725.00	0.00						
Week: 10/05/12	10/14/12 10/21/12	MTWTF~~	5 5	\$725.00 \$725.00	0.00 0.00						
E 16 KSNV 10/01/			<u>-</u>	4-5pm	MTWTF	:30	5	\$725.001	0.00 NM	15	\$10,875.00
		4PM NEWS (1 h		(4:30 PM-5:	00 PM)			·			,
NEWS	E-4B-4-	1071	04-644 -1-	·	<b>5</b> "						
<u>Start Date</u> Week: 10/01/12	End Date 10/07/12	<u>Weekdays</u> MTWTF	Spots/Week 5	<u>Rate</u> \$725.00	Rating 0.00						
Week: 10/08/12	10/07/12	MTWTF	5	\$725.00 \$725.00	0.00						
Week: 10/15/12	10/21/12	MTWTF	. 5		0.00						
E 17 KSNV 09/17/	12 09/28/12	NEWS 3 at 4 (1 4PM NEWS (1 h		4-5pm (4:30 PM-5:	MTWTF~~	:30	5	\$700.001	0.00 NM	10	\$7,000.00
NEWS					ĺ						
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 09/17/12 Week: 09/24/12	09/23/12 09/30/12	MTWTF MTWTF	5 5	\$700.00 \$700.00	0.00 0.00						
E 18 KSNV 09/17/		***	CM	5-630p	MTWTF	:30	5	\$1,000.001	0.00 NM	10	\$10,000.00
		M-F Early News	J101	2 2004	PHATE .=	.50	J	Ψ 1,000.00	O.OO INIVI	10	ψ10,000.00
NEWS											

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Order / Rev:

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Advertiser:

Republican Jewish Coalition (RJC)

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Product Desc:

REP JEWISH COALITION

Flight Dates:

09/17/12 - 10/21/12

Estimate:

KSNV

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E 18 KSNV	09/17/1	2 09/28/12	M-F Early News	СМ	5-630p	MTWTF	:30	5	\$1,000.001	0.00 NM	10	\$10,000.00
NEWS			M-F Early News									
	rt Date	End Date	<u>W</u> eekdays	Spots/Week	Rate	Rating						
Week: 09		09/23/12	MTWTF		\$1,000.00	0.00						
Week: 09/		09/30/12	MTWTF		\$1,000.00	0.00						
E 19 KSNV	10/01/1	2 10/19/12	M-F Early News	СМ	5-630p	MTWTF	:30	5	\$1,200.001	0.00 NM	15	\$18,000.00
15,000			M-F Early News									
NEWS	-4 D-4-	Cad Data	M/a alialarra	Cu ata 884a ale	D-1-	Dath.						
<u>তার</u> Week: 10/	irt Date	End Date 10/07/12	<u>Weekdays</u> MTWTF	Spots/Week	<u>Rate</u> \$1,200.00	Rating 0.00						
Week: 10		10/07/12	MTWTF		\$1,200.00	0.00						
Week: 10/	/15/12	10/21/12	MTWTF		\$1,200.00	0.00						
E 20 KSNV	10/01/1	2 10/19/12	M-F Jeop/Wheel	CM	630-730pm	MTWTF	:30	5	\$1,300.001	0.00 NM	15	\$19,500.00
14010			M-F Jeopardy/W	heel of Fortune	9							
WH/JEI		End Date	Mookdovo	Cnoto Minak	Dele	Deline						
<u>5ਰ</u> Week: 10	irt Date	10/07/12	<u>Weekdays</u> MTWTF <i></i>	Spots/Week	<u>Rate</u> \$1,300.00	Rating 0.00						
Week: 10		10/07/12	MTWTF		\$1,300.00	0.00						
Week: 10/	/15/12	10/21/12	MTWTF		\$1,300.00	0.00						
E 21 KSNV	09/17/1	2 09/28/12	•	CM	630-730pm	MTWTF	:30	5	\$1,000.001	0.00 NM	10	\$10,000.00
164111	-		M-F Jeopardy/W	heel of Fortune	9							
WH/JEI		Fuel Date	164	On als Alicals	D-4-	D-#						
<u>Sta</u> Week: 09	<u>rt Date</u> /17/12	End Date 09/23/12	<u>Weekdays</u> MTWTF	Spots/Week	<u>Rate</u> \$1,000.00	Rating 0.00						
Week: 09		09/30/12	MTWTF		\$1,000.00	0.00						
E22 KSNV	09/17/1	2 09/28/12	M-F News 3 at El		11pm-1135p		:30	4	\$1,100.001	0.00 NM	8	\$8,800.00
			M-F News 3 at E	leven	1				<i>+</i> .,	0,00 1,00	J	40,000.00
NEWS												
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 09/ Week: 09/		09/23/12 09/30/12	MTWTF MTWTF		\$1,100.00 \$1,100.00	0.00 0.00						
E 23 KSNV					11pm-1135p		:30		\$1,200.001	0.00 NM	12	\$14,400.00
	10,0171	2 10/10/12	M-F News 3 at E		T I PITIT TOOP	711	.50	7	Ψ1,200.001	U.UU INIVI	14	φ14,400.00
NEWS												
	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10.		10/07/12 10/14/12	MTWTF MTWTF		\$1,200.00	0.00						
Week: 10. Week: 10.		10/14/12	MTWTF		\$1,200.00 \$1,200.00	0.00 0.00						
E 24 KSNV			News 3 Sunrise -		6a-7a	S-	:30	2	\$350.001	0.00 NM	10	\$3,500.00
			News 3 Sunrise			J		_	Ψοσσ.σσ 1	0.00 14(0)	10	ψο,οσο.οσ
NEWS												
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	<u>Rating</u>						
Week: 09.		09/23/12 09/30/12	S- S-	2		0.00						
Week: 09 Week: 10		10/07/12	S-	2 2	\$350.00 \$350.00	0.00 0.00						
Week: 10		10/14/12	S-	2	\$350.00	0.00						
Week: 10		10/21/12	S-	2	\$350.00	0.00	····					
E 25 KSNV	09/22/1	2 10/20/12	Saturday Today	CM	7a-9am	S-	:30	2	\$625.001	0.00 NM	10	\$6,250.00
SAT TO	רור ∨		Saturday Today									
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09		09/23/12	S-	2	\$625.00	0.00						
Week: 09	/24/12	09/30/12	S-	2	\$625.00	0.00						
Week: 10		10/07/12	S	2	\$625.00	0.00						
Week: 10 Week: 10		10/14/12 10/21/12	S- S-	2	•	0.00						
			News 3 Today - S		\$625.00 9am-930am	0.00	:30	4	\$500.001	0.00.315	_	<b>ው</b> ስ ደብብ ሳሳ
L AU NOINV	USI ZZÍ I	Z 10/20/12	News 3 Today -		อสเบาชอบสไป	5	.30	1	Ψουυ.υυΤ	0.00 NM	5	\$2,500.00
NEWS			,	• •								
	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 09		09/23/12	S-	1	\$500.00	0.00						
Week: 09	124/12	09/30/12	S-	1	\$500.00	0.00						

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Order / Rev:

104398

Advertiser:

Republican Jewish Coalition (RJC)

Alt Order #:

06832443

Product Desc:

: REP JEWISH COALITION

KSNV

Flight Dates:

09/17/12 - 10/21/12

Estimate:

Ln Ch	Start	End	Inventory Code		Start/End Tim	ne Days	Len Sp	ots	Rate Pri	Rtg Type	'	Amount
E26 KSNV	09/22/1	2 10/20/12	News 3 Today - S.		9am-930am	S-	:30	1	\$500.001	0.00 NM	5	\$2,500.00
NEWS			News 3 Today - S	SAT								
	rt Date	End Date	Weekdavs	Spots/Week	<u>R</u> ate	Rating						
Week: 10/		10/07/12	S-	1	\$500.00	0.00						
Week: 10/		10/14/12	S-	1	\$500.00	0.00						
Week: 10/		10/21/12	S-	1	\$500.00	0.00						
E27 KSNV	09/22/1	2 10/20/12			11pm-1135pm	S-	:30	1	\$1,100.001	0.00 NM	5	\$5,500.00
NEWE			Sa-Su News 3 at	Eleven								
NEWS	at Data	Fuel Data	1841-4	D. 1 867 1	<b>-</b> (							
<u>ота</u> Week: 09/	rt Date	End Date 09/23/12	<u>Weekdays</u> S-	Spots/Week		Rating						
Week: 09/		09/30/12	S-		\$1, <b>100</b> .00 \$1,100.00	0.00 0.00						
Week: 10/		10/07/12	S-		\$1,100.00	0.00						
Week: 10/	08/12	10/14/12	S-		\$1,100.00	0.00						
Week: 10/	15/12	10/21/12	S-	1	\$1,100.00	0.00						
E28 KSNV	09/23/1	2 10/21/12	Sa-Su News 3 at I	ElevenCM	11pm-1135pm	S	:30	1	\$1,100.001	0.00 NM	5	\$5,500.0
			Sa-Su News 3 at	Eleven								
NEWS												
	rt Date	End Date	<u>Weekdays</u>	Spots/Week		Rating						
Week: 09/ Week: 09/		09/23/12 09/30/12	S		\$1,100.00	0.00						
Week: 10/		10/07/12	S		\$1,100.00 \$1.100.00	0.00 0.00						
Week: 10/		10/07/12	S		\$1,100.00	0.00						
Week: 10/		10/21/12	S		\$1,100.00	0.00						
E 29 KSNV	09/23/1	2 10/21/12	News 3 Today Wk		9a-930am	S	:30	1	\$500.001	0.00 NM	5	\$2,500.0
			News 3 Today			_		•	4000.001	0.00 (1)(		Ψ2,000.0
NEWS										i		
<u>Sta</u>	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u> <u>l</u>	Rating						
Week: 09/		09/23/12	S	1	\$500.00	0.00						
Week: 09/		09/30/12	S	1	\$500.00	0.00						
Week: 10/		10/07/12	S	1	\$500.00	0.00						
Week: 10/ Week: 10/		10/14/12 10/21/12	S S	1	\$500.00	0.00						
E 30 KSNV	******		News 3 Sunrise -	STINID WAY	\$500.00 6a-7a	0.00	.00		0005004	0.00.1114		A4
L JU KONV	03/23/	2 03/30/12	News 3 Sunrise S		oa-ra	5	:30	2	\$325.001	0.00 NM	4	\$1,300.0
NEWS			TONG G GUILLOG G	ONDA								
Sta	rt Date	End Date	Weekdavs	Spots/Week	Rate	Rating						
Week: 09/		09/23/12	S	2	\$325.00	0.00						
Week: 09/	24/12	09/30/12	s	2	\$325.00	0.00						
E31 KSNV	10/07/1	2 10/21/12	News 3 Sunrise -	SUNDAM	6a-7a	s	:30	2	\$350.001	0.00 NM	6	\$2,100.0
			News 3 Sunrise S	SUNDAY								, ,
NEWS												
	<u>rt Date</u>	End Date	<u>Weekdays</u>	Spots/Week		Rating						
Week: 10/ Week: 10/		10/07/12	S S	2	\$350.00	0.00						
Week: 10/		10/14/12 10/21/12	S	2 2	\$350.00 \$350.00	0.00 0.00						
			Sunday Today	CM	7a-8am	S	:30	2	\$750.001	0.00 NM		@4 EDG A
202 1011	10/0//1	2 10/21/12	Sunday Today	Olu	ra-oam	3	.50	2	φ/30.00 i	U.UU INIVI	6	\$4,500.0
SUN TO	DDAY		-unitary roway									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Sta	01/12	10/07/12	S	2	\$750.00	0.00						
<u>5ta</u> Week: 10/	08/12	10/14/12	S	2	\$750.00	0.00					1	
Week: 10/ Week: 10/		10/21/12	S	2	\$750.00	0.00					J	
Week: 10/ Week: 10/ Week: 10/	15/12		Consider Testers	CM	7a-8am	s	:30	2	\$625.001	0.00 NM	4	\$2,500.0
Week: 10/ Week: 10/	15/12	2 09/30/12	-								E.	
Week: 10/ Week: 10/ Week: 10/ E 33 KSNV	15/12 09/23/1	2 09/30/12	Sunday Today Sunday Today								1	
Week: 10/ Week: 10/ Week: 10/ E 33 KSNV	15/12 09/23/1 DDAY		Sunday Today		<b>-</b> .	<b>-</b>						
Week: 10/ Week: 10/ Week: 10/ Week: 10/ E 33 KSNV SUN TO	15/12 09/23/1 DDAY ort Date	End Date	Sunday Today <u>Weekdays</u>	Spots/Week		Rating						
Week: 10/ Week: 10/ Week: 10/ E 33 KSNV SUN TO Sta Week: 09/	15/12 09/23/1 DDAY ort Date 17/12	End Date 09/23/12	Sunday Today <u>Weekdays</u> S	Spots/Week 2	\$625.00	0.00						
Week: 10/ Week: 10/ Week: 10/ E 33 KSNV SUN TO Sta Week: 09/ Week: 09/	15/12 09/23/1 DDAY art Date 17/12 24/12	End Date 09/23/12 09/30/12	Sunday Today  WeekdaysSS	<u>Spots/Week</u> 2 2	\$625.00 \$625.00	0.00 0.00						
Week: 10/ Week: 10/ Week: 10/ E 33 KSNV SUN TO Sta Week: 09/ Week: 09/	15/12 09/23/1 DDAY art Date 17/12 24/12	End Date 09/23/12 09/30/12	Sunday Today <u>Weekdays</u> S	Spots/Week 2 2 30AM SM	\$625.00	0.00	:30	1	\$500.001	0.00 NM	2	\$1,000.0

Print Date: 07/25/12 11:37:55 Page 6 of 6

**KSN**V

Order / Rev:

104398

Advertiser:

Republican Jewish Coalition (RJC)

Alt Order#:

06832443

Product Desc:

REP JEWISH COALITION

Flight Dates:

09/17/12 - 10/21/12

Estimate:

Ln Ch Start	End	Inventory Code Break	Start/End T	ime Days	Len Spe	ots	Rate Pri	Rtg Type	Spots	Amount
E 34 KSNV 09/23/	12 09/30/12	Chris Matthews 9:30AM SM	9:30a-10a	s	:30	1	\$500.001	0.00 NM	2	\$1,000.00
СМ		Chris Matthews SUN 9:30am								
Start Date	End Date	Weekdays Spots/Week	Rate	Rating						
Week: 09/17/12	09/23/12	S 1		0.00						
Week: 09/24/12	09/30/12	S 1	\$500.00	0.00						
E 35 KSNV 10/07/	12 10/21/12		9:30a-10a	S	:30	1	\$600.001	0.00 NM	3	\$1,800.00
СМ		Chris Matthews SUN 9:30am								
Start Date	End Date	Weekdays Spots/Week	Rate	Rating						
Week: 10/01/12	10/07/12	S	\$600.00	0.00						
Week: 10/08/12	10/14/12	S	\$600.00	0.00						
Week: 10/15/12 E 36 KSNV 10/07/	10/21/12	Nava 2 Live in Drives CM	\$600.00	0.00	.00		44.000.004			<b></b>
E 30 KSINV 10/07/	12 10/21/12	News 3 Live in Prime CM News 3 in Prime	7-10pm	S	:30	1	\$1,800.001	0.00 NM	3	\$5,400.00
NEWS AFT SN	F	NOWS STILL THE								
Start Date	End Date	Weekdays Spots/Week	<u>Rate</u>	Rating						
Week: 10/01/12	10/07/12	s	\$1,800.00	0.00						
Week: 10/08/12 Week: 10/15/12	10/14/12 10/21/12	S	\$1,800.00 \$1,800.00	0.00 0.00						
E 37 KSNV 09/23/		·*····	7-10pm	S	:30	1	\$1,600.002	0.00 NM	2	ቀ2 200 00
201 (1011) 00/20/	12 00/00/12	News 3 in Prime	r-Topin	3	.50	'	φ1,000.002	O.OO INIVI	2	\$3,200.00
NEWS AFT SN	F									
Start Date	End Date	Weekdays Spots/Week		<u>Rating</u>						
Week: 09/17/12 Week: 09/24/12	09/23/12 09/30/12	_	\$1,600.00 \$1.600.00	0.00						
E 38 KSNV 09/22/			\$1,600.00 5pm-630pm	0.00 S-	:30		\$650.001	0.00 NM	2	\$1,300.00
200 (10111 00/22)	12 00/20/12	Sa-Su Early News	opin-000pin	3	.50	'	φ030.001	O.OO INIVI	4	φ1,300.00
NEWS										
Start Date	End Date	Weekdays Spots/Week		Rating						
Week: 09/17/12 Week: 09/24/12	09/23/12 09/30/12	S- ·	+	0.00 0.00						
E39 KSNV 10/06/			5pm-630pm	S-	:30		\$675.001	0.00 NM	3	\$2,025.00
200 110111 107007	12 10/20/12	Sa-Su Early News	opin ocopin	J	.00	'	ψ073.001	0.00 (414)	3	Ψ2,025.00
NEWS										
Start Date	End Date	Weekdays Spots/Weel		Rating						
Week: 10/01/12 Week: 10/08/12	10/07/12 10/14/12	S- S-	l \$675.00 l \$675.00	0.00 0.00						
Week: 10/15/12	10/21/12	S-	\$675.00 s	0.00						
E 40 KSNV 10/06/	12 10/20/12	Weekend Jeopardy/WhaßM	630-730pm	s-	:30	1	\$525.001	0.00 NM	3	\$1,575.00
		WKND Jeop/Wheel						ľ		
WH/JEP	End Date	Manufedaya Cuata (Manuf	. D-t-	D - 45						
<u>Start Date</u> Week: 10/01/12	10/07/12	Weekdays Spots/Weel	<u>Rate</u> 1 \$525.00	Rating 0.00						
Week: 10/08/12	10/14/12	S-	\$525.00	0.00						
Week: 10/15/12	10/21/12	S-	\$525,00	0.00						
E41 KSNV 09/22/	12 09/29/12	• •	630-730pm	S-	:30	1	\$500.001	0.00 NM	2	\$1,000.00
WH/JEP		WKND Jeop/Wheel								
Start Date	End Date	Weekdays Spots/Weel	<u>Rate</u>	Rating						
Week: 09/17/12	09/23/12		\$500.00	0.00						
Week: 09/24/12	09/30/12	S-	\$500.00	0.00						